



United Way
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

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United Way Manitowoc County Celebrates 211 Day

Manitowoc, Wisconsin (February 5, 2020) On Tuesday, February 11 (2/11), United Ways across the country are celebrating 211 Day, a day to celebrate and raise awareness about our vital, nationwide 211 services.

United Way's 211 is a critical resource leveraged by millions of American every year to get connected and get help 24 hours a day, 7 days a week, 365 days a year – for free. Individuals can get or give help to a loved one by dialing 211 from any phone or visiting 211now.org. No matter the situation, 211 provides expert caring help – listening to callers, identifying their underlying problems, and connecting people in need with the health and human services in their community that improve their lives. In 2019, due to United Way Manitowoc County's efforts promoting 211 across the community, Manitowoc County residents' calls to 211 increased by 40%, meaning more local connections to vital resources and services were made.

To celebrate 211 Day locally on February 11, United Way Manitowoc County is hosting a community 211 information session, followed by a training for nonprofits and organizations. This event will be held at 9 am at the United Way Manitowoc County office (21 E Waldo Blvd, Manitowoc). All are welcome to attend the information session. Both United Way Manitowoc County staff and our 211 Call Center Manager will present about 211, local impact, the Addiction Recovery Helpline, recent updates, and much more!

If you're interested in attending, please RSVP to Courtney Hansen at courtney@unitedwaymanitowoccounty.org or (920) 682-8888.

United Way Manitowoc County: United Way Manitowoc County envisions a community where all people achieve their human potential through education, financial well-being, and healthy lives. We accomplish this through volunteer and resource development, partnership building, and advocacy. United Way Manitowoc County is part of United Way Worldwide, a network of more than 1,800 communities working together to improve lives by mobilizing the caring power of people. For additional information, visit www.unitedwaymanitowoccounty.org or call (920) 682-8888.

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