



United Way
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

Contact:
Courtney Hansen, Community Engagement Manager
courtney@unitedwaymanitowoccounty.org
920-682-8888

United Way Manitowoc County Plans Diversity, Equity and Inclusion Kit Distribution

Manitowoc, Wisconsin (July 6, 2021) During their recent successful Annual Day of Action, United Way Manitowoc County mobilized volunteers to assemble 400 diversity, equity and inclusion kits for children in our community. The United Way team is excited to be distributing these kits at the Downtown Manitowoc Farmers' Market on Saturday, July 10 from 8 am to 1 pm.

These diversity, equity and inclusion kits cover a variety of topics including kindness, our differences and similarities, disabilities, where skin tone comes from, and more. They are perfect for young, preschool to elementary school aged children, and include a variety of hands on activities, stories, conversation starters, and goodies.

"United Way mobilizes the caring power of others through intentional experiences in order to co-create a community where everyone has the opportunities, resources and supportive networks needed to thrive," said Ashley Bender, United Way Manitowoc County Executive Director. "To do this, we must understand and address the factors that impede progress based on race, ethnicity, diversity, and inequity. The kits are sure to inspire meaningful conversations and actions among caregivers and kiddos around a collection of great topics."

The kits will be available at United Way's booth free of cost until supplies run out. United Way Manitowoc County will also be offering free community resources during the market.

United Way Manitowoc County: United Way Manitowoc County envisions a community where all people achieve their human potential through education, financial well-being, and healthy lives. We accomplish this through volunteer and resource development, partnership building, and advocacy. United Way Manitowoc County is part of United Way Worldwide, a network of more than 1,800 communities working together to improve lives by mobilizing the caring power of people. For additional information, visit www.unitedwaymanitowoccounty.org or call (920) 682-8888.

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