



United Way
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

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Get Cheesy for a Cause with United Way on Saturday, October 8

Manitowoc, Wisconsin (September 14, 2022) United Way Manitowoc County's 2nd Annual Curd Crawl Fundraiser is set to take place on Saturday, October 8, 3:00-8:00pm, at seven establishments in downtown Manitowoc.

Participating establishments for Curd Crawl 2022 are BRIX, Courthouse Pub, The Fat Seagull, Moore's Irish Pub, Pizza Garden, The Wharf (Eats by Broken Plate), and Wrap It Up.

New this year are themed raffle baskets at each stop along the Crawl, "I Got Cheesy" stickers available for purchase, and a more simple voting process of your overall favorite curds via a QR code.

"We received so much great feedback after the 2021 Curd Crawl that we knew right away it would be an annual fundraiser for us," Ashley Bender, Executive Director, stated. "It's a fun, tasty way to support United Way and the Manitowoc County community. Everyone is encouraged to dress cheesy and share their photos using #CurdCrawl2022!"

Each wristband is only \$10 and includes 10 FREE raffle tickets. Wristbands, extra raffle tickets, and "I Got Cheesy" stickers can be purchased online and picked up at United Way or purchased at UnitedOne Credit Union at either their S. 10th Street or Walmart branch in Manitowoc.

United Way staff and volunteers will kick off the Curd Crawl at The Fat Seagull at 2:30pm. Participants are welcome to join us for last-minute purchases although you can start the Crawl at any establishment and in any order. Just remember to keep crawling – there are seven establishments (and raffle baskets) to visit in the 5-hour timeframe.

Learn more at UnitedWayManitowocCounty.org.

Proceeds from this fundraiser benefit United Way's Community Action Fund.



United Way wishes to thank their amazing Curd Crawl sponsors:

- Seehafer News (*Major In-Kind Sponsor*)
- UnitedOne Credit Union (*Cheesy Curd Sponsor*)
- Lakeside Foods (*Squeak'n Curd Sponsor*)
- Nicolet National Bank (*Squeak'n Curd Sponsor*)
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- Fricke Printing Service (*In-Kind Sponsor*)

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United Way Manitowoc County: United Way Manitowoc County envisions a community where all people achieve their human potential. United Way's mission is to improve lives by mobilizing the caring power of others throughout Manitowoc County. For additional information, visit www.unitedwaymanitowoccounty.org or call (920) 682-8888.