

COVID-19 BASIC NEEDS RELIEF FUND AND RESPONSE

One-Year Report



**United Way
Manitowoc County, Inc.**

On March 21, 2020, just days after the World Health Organization deemed COVID-19 a pandemic and Wisconsin began its Safer at Home Order, United Way Manitowoc County launched our COVID-19 Basic Needs Relief Fund in partnership with Manitowoc County's COAD (Community Organizations Active in Disaster). This fund was created to support local nonprofit and community organizations. Our goal was to provide both immediate basic needs relief and long term recovery in Manitowoc County, particularly for ALICE (Asset Limited Income Constrained Employed) households.

United Way Manitowoc County raised \$92,877 for our COVID-19 Basic Needs Relief Fund throughout 2020 from generous individual donors, corporate partners – Americollect, Associated Bank, Festival Foods, Meijer, Sargento, UnitedOne Credit Union, and the Wisconsin Public Service Foundation – and United Way Manitowoc County's endowment. \$92,150 was awarded through three grant phases.

RECIPIENTS OF COVID-19 BASIC NEEDS RELIEF FUND DOLLARS

PHASE 1: \$22,150 AWARDED

\$ AWARDED	ORGANIZATION	\$ AWARDED	ORGANIZATION
\$ 500	CASA of East Central Wisconsin	\$1,000	Lakeshore Foster Families & Friends
\$1,000	The Crossing of Manitowoc County	\$ 150	Manitowoc Cooperative Ministry
\$1,000	Grow It Forward Inc.	\$1,500	Manitowoc-Two Rivers YMCA
\$2,500	The Haven of Manitowoc County Inc.	\$1,500	Painting Pathways Clubhouse
\$2,000	Hope House of Manitowoc County	\$1,000	The Salvation Army of Manitowoc County
\$3,000	InCourage	\$1,000	United Ministries
\$6,000	Lakeshore CAP Inc. of Wisconsin		

PHASE 2: \$53,500 AWARDED

\$ AWARDED	ORGANIZATION	\$ AWARDED	ORGANIZATION
\$ 5,000	Ascend Services, Inc.	\$ 8,500	InCourage
\$ 5,000	CASA of East Central Wisconsin	\$10,000	Lighthouse Recovery Community Center
\$ 1,500	CORE Treatment Services, Inc.	\$ 2,000	Painting Pathways Clubhouse
\$ 3,000	Crusaders of Justicia	\$ 1,000	St. Mary's Home for the Aged, Inc. dba Felician Village
\$10,000	Grow It Forward Inc.		
\$ 6,000	Hope House of Manitowoc County	\$ 1,500	The Crossing of Manitowoc County

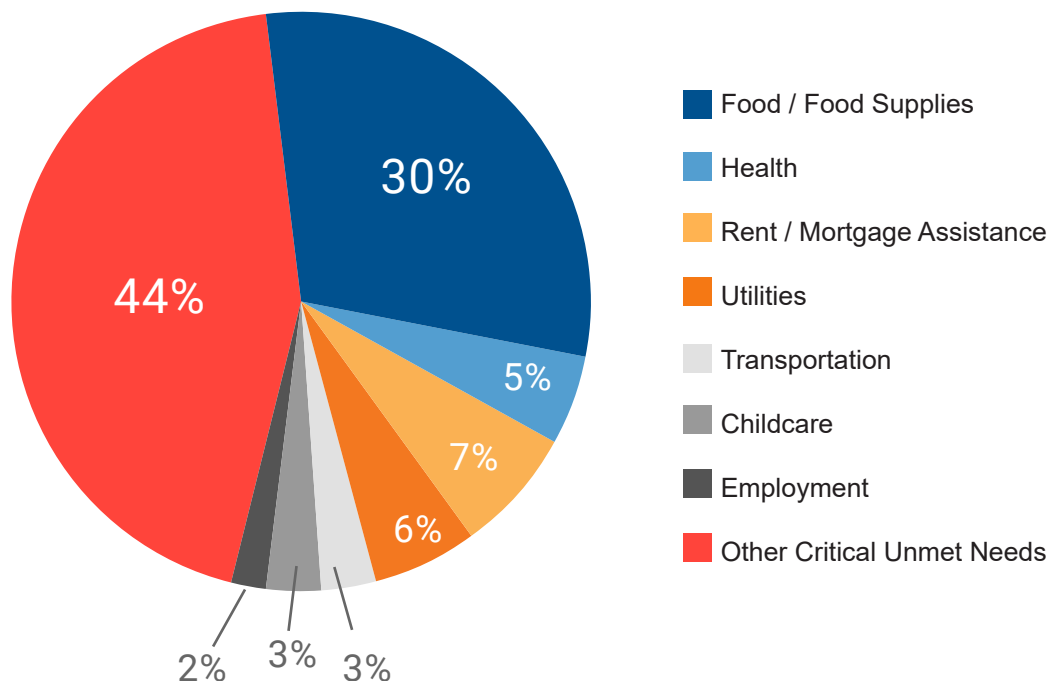
PHASE 3: \$16,500 AWARDED

\$ AWARDED	ORGANIZATION	\$ AWARDED	ORGANIZATION
\$1,500	Ascend Services, Inc.	\$1,500	Hope House of Manitowoc County
\$1,000	CASA of East Central Wisconsin	\$1,000	Lakeshore Foster Families & Friends
\$1,500	CORE Treatment Services, Inc.	\$1,500	Lighthouse Recovery Community Center
\$1,000	The Crossing of Manitowoc County	\$1,500	Manitowoc Cooperative Ministry
\$ 500	Crusaders of Justicia	\$1,500	Manitowoc-Two Rivers YMCA
\$1,000	Grow It Forward Inc.	\$1,500	The Salvation Army of Manitowoc County
\$1,500	The Haven of Manitowoc County		



**\$92,150
TOTAL
AWARDED**

TYPE OF NEEDS MET WITH RELIEF FUNDS




**9,019
Households
Served**



**24,257
Individuals
Served**

HOUSEHOLD TYPES SERVED IN MANITOWOC COUNTY

Percentages show the number of surveyed, funded organizations serving each household type.

Household Type	Percent Served
Below FPL (Federal Poverty Level) Households	47%
ALICE (Asset Limited Income Constrained Employed) Households	33%
Above FPL Households	73%
Families with Children Ages Prenatal to Five Years of Age	73%
Families with Children Ages Prenatal to Middle School	67%
Families with Children Ages Prenatal to High School	67%
Families with Children with Special Needs	80%
Adult Households	73%
Senior (65+) Households	67%
Unhoused Individuals	73%
Unhoused Families	60%
Essential Workers	73%
Formerly Incarcerated Individuals	73%
Minority Populations	80%
Rural Households	33%
Urban Households	73%

STORIES FROM GRANT RECIPIENTS



“We were contacted by a pregnant individual who was living on the street. We could also tell over the phone she was displaying signs of COVID-19. Because of this funding, we were able to provide her a cab ride to a hotel we were working with where she could quarantine before coming into the shelter so as not to put other residents at risk.” ~ **Hope House of Manitowoc County**

“Because we had these funds to cover the cost of food, we were able to use other funds to focus on rental assistance. We were able to help two families with rent in the month of December and another eight families with gas cards and auto repairs. In one individual’s case, we were able to help with food assistance and a car repair that allowed him to keep his job that was in jeopardy due to his lack of reliable transportation.” ~ **The Salvation Army of Manitowoc County**



“The cost of renting a truck three times a week to deliver food to underserved rural communities is over \$600 every week. Every dollar we were awarded was used to procure trucks to move the 70,000 pounds of food we receive on a weekly basis.” ~ **Crusaders of Justicia**

“These funds enabled a CASA Advocate to consistently meet with a child in protective services who was experiencing a difficult time, resulting in numerous out-of-county placements and in-patient treatment. We have also been able to conduct our first virtual pre-service training for five new advocates, continue service for 21 children, and supervise 18 advocates.” ~ **CASA of East Central Wisconsin**



“While many lost their jobs due to COVID-19, the United Way Manitowoc County COVID-19 Basic Needs Relief Fund: Phase 3 Grant helped Ascend keep our Mobile Work Crews employing individuals with exceptional abilities in the community - safely.” ~ **Ascend Services**

“A family of five came to our Community Dinners To Go, and the mom wept as she told us that if it was not for this meal and the Saturday food pickup, her family would not be able to eat. She and her husband were not working and unemployment had yet to produce any assistance.” ~ **Manitowoc Cooperative Ministry**



ADDITIONAL COVID-19 RESPONSE WORK

Beyond our COVID-19 Basic Needs Relief Fund's three grant phases, United Way Manitowoc County has been and continues to be committed to ensuring our community has the resources it needs to recover and rebuild from the COVID-19 crisis. In addition to awarding three phases of grants to Manitowoc County's nonprofit and community organizations, we:



LAUNCHED

a COVID-19 response page on our website to keep our community up-to-date on resources and information to support the health, safety and well-being of each and every person in Manitowoc County.



WORKED WITH

a local volunteer and utilized \$617.14 in COVID-19 Basic Needs Relief Fund dollars to create and distribute over 850 reusable face coverings for the nonprofit community.



PARTICIPATED IN

advocacy work, including sign-on letters and outreach to our representatives, to fight for COVID-19 relief for our community.



CREATED

virtual and remote volunteer opportunities to safely engage our community.



PROMOTED

the importance of handwashing, wearing a mask, disinfecting and social distancing to help prevent the spread of COVID-19 in our community.



PARTNERED WITH

Grow It Forward, Extension Manitowoc County and FoodWize to create and print 1,000 recipe cards to accompany the Farmers to Families Food Boxes distributed most weeks between June and December via Grow It Forward's Drive-thru Mobile Pantry. Hundreds of fliers on our 211 and FamilyWize resources were also distributed to struggling families.