



United Way
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

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Volunteers Needed for the Summer 2023 Homelessness Count

Manitowoc, Wisconsin (June 22, 2023) Once again volunteers are needed to assist in conducting the Point-in-Time (PIT) Homelessness Count on July 26 and 27. Two shifts are available: 11:00pm-1:00am and 4:00am-6:00am.

“As our community sees more and more individuals and families experience housing insecurities, events like the PIT Count are very important for several reasons,” said Ashley Bender, Executive Director, United Way Manitowoc County. “The data helps to make informed decisions and bring meaningful solutions here. This is also an opportunity to let those experiencing homelessness know we care about them and they are important.”

The PIT Count is an overnight street and known location count of people experiencing homelessness. PIT Counts, conducted twice annually, create a snapshot of what homelessness looks like in a neighborhood, city or state. Results help establish future homelessness reduction programs, funding, and other supports. Teams of volunteers are assigned to areas, looking for anyone unsheltered and providing referrals to supportive services. Volunteers also provide kits with personal hygiene items and food/beverage gift cards.

The data collected through the PIT Count is reported to the Annual Homelessness Assessment Report (AHAR) that is provided to the U.S. Congress. Homelessness information is also reported to the U.S. Department of Housing & Urban Development and is utilized to develop the Housing Inventory Chart for the Balance of State Continuum of Care.

Interested volunteers can check out the PIT Count FAQs and sign up at unitedwaymanitowoccounty.org. A volunteer training to prepare for the Count will be held on July 20 from 12:00-1:00pm at United Way.

Businesses and individuals can also get involved by donating vouchers or gift cards. To learn more, call United Way at 920.682.8888.

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United Way Manitowoc County: United Way Manitowoc County envisions a community where all people achieve their human potential. United Way’s mission is to improve lives by mobilizing the caring power of others throughout Manitowoc County. For additional information, visit www.unitedwaymanitowoccounty.org or call (920) 682-8888.