



TOGETHER, WE CAN.

United Way of Manitowoc County wants to help you make your workplace campaign as successful as possible. An innovative and fun campaign makes the job of the Employee Campaign Manager more enjoyable, and creates increased awareness of United Way among your co-workers. So we've put together these ideas that will make a positive impact on your workplace campaign – ideas that will encourage more employees to participate and help increase the total dollars contributed to your overall campaign.

Games & Contests

- Pie in the face of the CEO/Director/Leader/United Way Staff
- Candy Jar Raffle
- Sporting Competitions (Inter-departmental)
- Outdoor Carnival and Dunking Booth
- E-mail Bingo
- Baby Photos: Match the baby photo with the manager or employee
- Best Dressed
- Pumpkin Carving or Decorating Contest

Prizes, Drawings & Cash

- 50/50 Drawing
- Spare Change Jugs
- Daily Prize Drawings
 - United Way Swag
- Drawings for: Gift certificates, passes, etc.
- Draw for a Day Off
- T-Shirt Sale

FUN WAYS TO RAISE ENERGY DURING YOUR CAMPAIGN

LIVE UNITED

Food Fun

- Breakfast
- Specialized Food Sales: Candy bars, pies, international food
- Daily Donations for Donuts, Coffee, Bring in Baked Goods, etc.
- Lunch for \$3-\$4, buy/donate food
- Cookout
- Baked Goods Contest/Sale

Sales Events

- Company Store: Sell Company Items
- Online Auction
- Recipe Book: Employee favorites printed and sold
- Car Wash



United Way
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Miscellaneous Incentives

- Dress Down
- Dress Up
- Jeans Day
- Sports Team Day
- Challenge Between Department Based on % Participation, % Increase in Average Gift or First Department Completed
- Walk/Run Fundraisers

More Fun Ideas

- Executives Serving Dinner to Employees Who Won a Drawing
- Executives Prepare a Feast for Employees During a Campaign Event
- Wine Raffle
- Use of President's Parking Space for Designated Time
- Theatre Tickets or Tickets to Sporting Events
- Dinner for Two or Four at the Boss's Favorite Restaurant
- Dinner or Brunch at a Popular Restaurant
- Flower Sale