



United Way
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

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United Way Manitowoc County's Volunteer Connection Center Launches

Manitowoc, Wisconsin (November 13, 2018) United Way Manitowoc County is thrilled to announce the launch of a new county-wide service: United Way Manitowoc County's Volunteer Connection Center. Individuals, companies and schools can now visit the brand new online volunteer center and begin signing up for enriching volunteer opportunities across Manitowoc County by visiting unitedwaymanitowoccounty.org and clicking "volunteer."

"One of United Way Manitowoc County's county-wide priorities is community engagement. We strive to offer positive volunteer experiences that enrich community life," said Ashley Bender, United Way Manitowoc County's Associate Director. "With our new Volunteer Connection Center, we hope to engage the public and bring together passions, expertise and resources in a diverse way to work together and accomplish our community's goals."

United Way Manitowoc County's Volunteer Connection Center is accessible by all community members and will bring together Manitowoc County nonprofit agencies, individuals, businesses and schools. Local agencies in need of volunteers and community members seeking volunteer opportunities will be better served by this central hub.

Many nonprofit organizations have already created their profiles and have posted a variety of volunteer opportunities and events. Individuals, companies and schools have the ability to easily and quickly create a profile and start signing up for volunteer opportunities immediately. Users can manually search for volunteer opportunities, or they can be automatically matched with opportunities based on the skills and passions selected in the account creation process. Individuals will be able to find opportunities that excite them and companies will be able to locate experiences that fit their philanthropic goals. As volunteer opportunities are completed, hours can be tracked, resulting impact value calculated and badges can be received for reaching benchmarks.

United Way Manitowoc County is excited to provide this service to Manitowoc County and looks forward to fostering a more active and engaged community.

United Way Manitowoc County: UWMC envisions a community where all people achieve their human potential through education, financial wellbeing, and healthy lives. We accomplish this through volunteer and resource development, partnership building, and advocacy. United Way Manitowoc County is part of United Way Worldwide, a network of more than 1,800 communities working together to improve lives by mobilizing the caring power of people. For additional information, visit www.unitedwaymanitowoccounty.org or call (920) 682-8888.

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