

HERE'S WHAT WE MAKE POSSIBLE TOGETHER



BASIC NEEDS

GOAL:

Equitable access to food, housing and critical basic needs for all

WHY:

It is easier to focus on long-term goals when basic needs are met.

FUNDS AT WORK:

- Community coalitions
- Financial stability programs and services
- Neighborhood investments



EARLY CHILDHOOD

GOAL:

3rd grade success

WHY:

Critical predictor of high school graduation and career success.

FUNDS AT WORK:

- Advocacy and awareness
- Community coalitions
- Early childhood programs and services
- Born Learning Trails



YOUTH DEVELOPMENT

GOAL:

8th grade success and high school readiness

WHY:

Healthy social and emotional development improves soft skills and good decision making habits.

FUNDS AT WORK:

- School consortium
- Advocacy and awareness
- Youth development programs and services

VISION: UNITED WAY ENVISIONS A WORLD WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR HUMAN POTENTIAL.

MISSION: TO IMPROVE LIVES BY MOBILIZING THE CARING POWER OF OTHERS THROUGHOUT MANITOWOC COUNTY

Our community's greatest resource is our people. Many factors influence well-being so United Way looks at where people live, learn, play and work to best understand where barriers to a good quality of life show up.

Building well-being is a team project involving families and community members as equal partners. Collaborating with businesses, donors, schools, volunteers, nonprofits and other groups is central to our strategy. United Way is how the community comes together to tackle Manitowoc County's toughest issues.

United Way devotes resources, time and energy year round to meet basic needs, support early childhood and create pathways for youth development, helping our community thrive now and in the future.

This is the power of **LIVING UNITED**. Join us by making a gift to our annual United Way Community Campaign. Each contribution, no matter the size, goes towards achieving community well-being and improves lives.



United Way
Manitowoc County, Inc.

GIVE

UnitedWayManitowocCounty.org/Donate

ADVOCATE

(920) 682-8888

VOLUNTEER

UnitedWayManitowocCounty.org/Volunteer