



FOR IMMEDIATE RELEASE

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COVID-19 Basic Needs Relief Fund Launched by United Way Manitowoc County

Manitowoc, Wisconsin (March 27, 2020) This past week, United Way Manitowoc County launched a COVID-19 Basic Needs Relief Fund to support Manitowoc County's ALICE (Asset Limited, Income Constrained, Employed) households – those living in poverty or those who may fall into poverty - who may be struggling to meet their basic needs because of the current COVID-19 pandemic.

100% of the funds raised will go directly to United Way Manitowoc County's COVID-19 Basic Needs Relief Fund. United Way Manitowoc County will absorb all administrative and processing costs. All funds will be distributed to local nonprofits and other tax-exempt organizations who work to meet the basic needs and support the financial health of ALICE households. United Way Manitowoc County is currently surveying community nonprofits and organizations to better understand where support is available, gaps exist, and dollars are most needed. Prioritization will be given to needs where other funding may not be available or where significant deficiencies exist to meet demand.

"The impact of the COVID-19 pandemic is an ever-evolving situation that will have an immediate and potential long-term impact on the health and financial well-being of our community," says Ashley Bender, Executive Director of United Way Manitowoc County. "United Way Manitowoc County is working with community stakeholders to monitor the critical needs of Manitowoc County ALICE households and collaboratively put resources where they are needed most both during and, if needed, after the pandemic."

To contribute to the COVID-19 Basic Needs Relief Fund, you can donate via credit card at unitedwaymanitowoccounty.org or by mailing a check made out to United Way Manitowoc County with COVID-19 in the memo line to 21 E. Waldo Blvd, Manitowoc, WI 54220.

If you have any questions regarding United Way Manitowoc County's COVID-19 Basic Needs Relief Fund, please contact United Way Manitowoc County at info@unitedwaymanitowoccounty.org or (920) 682-8888.

United Way Manitowoc County: United Way Manitowoc County envisions a community where all people achieve their human potential through education, financial

well-being, and healthy lives. We accomplish this through volunteer and resource development, partnership building, and advocacy. United Way Manitowoc County is part of United Way Worldwide, a network of more than 1,800 communities working together to improve lives by mobilizing the caring power of people.

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