



United Way  
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

Contact:

Courtney Hansen, Community Engagement Manager

[courtney@unitedwaymanitowoccounty.org](mailto:courtney@unitedwaymanitowoccounty.org)

920-682-8888

Next Meeting of the Manitowoc County COAD Set for August 5

**Manitowoc, Wisconsin (July 30, 2021)** Manitowoc County's Community Organizations Active in Disaster (COAD) has scheduled their next meeting for Thursday, August 5 from 12:00-1:30 pm at Manitowoc County Emergency Management, 1024 South 9<sup>th</sup> Street, Manitowoc.

This next meeting will feature a Multi-Agency Resource Center (MARC) Training by the Red Cross. Following a disaster, communities determine the best way to provide services to affected individuals and families. A MARC can be an efficient way to deliver services to those affected by a disaster. Well planned and organized MARCs successfully bring together multiple service providers in a single location and provide quality on-site assistance.

This training is appropriate for representatives from nonprofits, churches, schools, businesses, groups and individuals. Attendees will learn more about MARCs, including the duties and responsibilities of individuals, agencies and volunteer organizations. Registration is not required.

Please contact United Way Manitowoc County at (920) 682-8888 or [info@unitedwaymanitowoccounty.org](mailto:info@unitedwaymanitowoccounty.org) with any questions.

**United Way Manitowoc County:** United Way Manitowoc County envisions a community where all people achieve their human potential through education, financial well-being, and healthy lives. We accomplish this through volunteer and resource development, partnership building, and advocacy. United Way Manitowoc County is part of United Way Worldwide, a network of more than 1,800 communities working together to improve lives by mobilizing the caring power of people. For additional information, visit [www.unitedwaymanitowoccounty.org](http://www.unitedwaymanitowoccounty.org) or call (920) 682-8888.

**Manitowoc County's COAD:** The purpose of the COAD is to bring together organizations before, during and after a crisis to best prepare, respond to and recover the Manitowoc County community should disaster strike. Participants consist of nonprofits, faith-based organizations, businesses, schools and other community organizations who can play an active role in times of crisis. In partnership with Manitowoc County Emergency Management, United Way Manitowoc County

coordinates the COAD's efforts including disaster response, education, and timely dissemination of critical information and resources.

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