



United Way  
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

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## Get Cheesy in Downtown Manitowoc on Saturday, October 14

**Manitowoc, Wisconsin (September 18, 2023)** It's time to get cheesy! United Way Manitowoc County's 3rd Annual Curd Crawl Fundraiser is set to take place Saturday, October 14, 3:00-9:00pm.

Enjoy discounted cheese curds at six downtown Manitowoc establishments including BRIX, The Fat Seagull, Pizza Garden, Waterfront Wine Bar, The Wharf (Eats by Broken Plate), and Wrap It Up.

Crawlers must purchase a wristband to participate. Wristbands are just \$10 in advance and come with 5 FREE raffle tickets. Raffle baskets at each stop means one in six chances to win amazing prizes! Crawlers are also invited to rate each establishment's curds along the way, and then vote for their overall favorite curd. The curd with the most votes will be crowned the 2023 Cheese Curd Champion.

Wristbands are sold at United Way's office (21 E. Waldo Blvd., Manitowoc), online ([www.unitedwaymanitowoccounty.org](http://www.unitedwaymanitowoccounty.org)), and at UnitedOne Credit Union's South 10<sup>th</sup> Street and Walmart branch locations in Manitowoc.

Have a bigger group? Want extra raffle tickets? A discounted bundle of 5 wristbands is available for just \$45 and includes 25 raffle tickets. Extra raffle tickets are available for purchase as well: 15 for \$10, 25 for \$15 or an arm's length for \$20.

Cheesy outfits are highly encouraged! Not sure what to wear? New this year, United Way is selling "*I Got Cheesy in Manitowoc, WI!*" t-shirts for just \$20 each. Quantities are limited so get one before they're gone!

Crawlers can start their crawl at any of the participating establishments or kick off their crawl with United Way at The Fat Seagull starting at 3:00pm. Wristbands will be available for purchase the night of the Crawl for \$15. Extra raffle tickets and t-shirts will also be sold that night.

Following the Crawl, join United Way for an After Party from 9:30pm – midnight at The Fat Seagull. Enjoy music from the Charlie Bucket Band, celebrate with raffle prize winners and help award a travel trophy to the Cheese Curd Champion.



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CURDCRAWL



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All proceeds benefit United Way's Community Action Fund. Learn more at [UnitedWayManitowocCounty.org](http://UnitedWayManitowocCounty.org).

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**United Way Manitowoc County:** United Way Manitowoc County envisions a community where all people achieve their human potential. United Way's mission is to improve lives by mobilizing the caring power of others throughout Manitowoc County. For additional information, visit [www.unitedwaymanitowoccounty.org](http://www.unitedwaymanitowoccounty.org) or call (920) 682-8888.