



United Way  
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

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## City of Manitowoc Proclaims February 11, 2023 as 211 Day

**Manitowoc, Wisconsin (February 6, 2023)** Saturday is 211 Day, celebrating the go-to resource 211, which helped 1,030 people in the Manitowoc County community access help for immediate or long-term challenges last year.

211 is a free, confidential, 24-hour information and referral service that connects residents with health and human services support. Anyone in need of help or information can call 211 (24/7), text your zip code to 898211 (M-F 8:00am-5:00pm) or search the online directory at [211now.org](http://211now.org).

United Way is excited to announce the City of Manitowoc proclaims February 11, 2023 as 211 Day. "I'd like to express appreciation for 211 for all they have done to help improve the health and general welfare of City of Manitowoc residents," stated Mayor Justin Nickels during the proclamation signing on February 6.

United Way Manitowoc County is celebrating 211 Day with a special fundraiser Monday, February 6 through Sunday, February 12. Join us by supporting the 211 program with a generous gift of \$211 or other amount. The first 11 donors will receive two coupons for 1 free Dairy Queen Dilly Bar, two entries in United Way's 2023 Give to Win Sweepstakes, and their choice of two United Way branded merchandise. Give a gift at [unitedwaymanitowoccounty.org/donate](http://unitedwaymanitowoccounty.org/donate).

"Our 211 team is amazing!", said Ashley Bender, Executive Director for United Way Manitowoc County. "Their level of professionalism is top notch, along with their customer service and dedication to get people in need connected with appropriate supports."

Throughout 2022, trained call specialists connected thousands of Manitowoc County residents to locally available services, including help with rent, food, utility bills and healthcare. The top 5 needs of were: Housing/Shelter, Utilities, Healthcare, Mental Health and Addictions, and Food.

A vast amount of local information is available through the service, including health and mental health resources, health insurance programs, support for older Americans and people with disabilities, adult day care, Meals on Wheels, respite care, home health care, transportation, homemaker services and support for children, youth and families.

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**United Way Manitowoc County:** United Way Manitowoc County envisions a community where all people achieve their human potential. United Way's mission is to improve lives by mobilizing the caring power of others throughout Manitowoc County. For additional information, visit [www.unitedwaymanitowoccounty.org](http://www.unitedwaymanitowoccounty.org) or call (920) 682-8888.