



United Way
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

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United Way Manitowoc County Looks Back at COVID-19 Response One Year Later

Manitowoc, Wisconsin (March 23, 2021) On March 21, 2020, United Way Manitowoc County launched their COVID-19 Basic Needs Relief Fund in partnership with Manitowoc County's COAD (Community Organizations Active in Disaster) in response to the COVID-19 pandemic. One year later, United Way is looking back on the impact made and work done so far to help Manitowoc County respond, recover, reimagine and rebuild by launching an in depth one-year report outlining their COVID-19 response efforts.

The one-year report details the impact the support of generous donors and corporate partners had through the COVID-19 Basic Needs Relief Fund. United Way Manitowoc County was able to award \$92,150 to nonprofit and community organizations through three grant phases. These funds focused on providing immediate basic needs relief for ALICE households and helped retain critical services within the nonprofit sector. It also highlights the work United Way has completed above and beyond providing community grants: launching a COVID-19 response page on their website with up-to-date resources and information, advocating for COVID-19 relief, providing nonprofits over 850 face coverings, and much more.

To read the full one-year report, visit United Way Manitowoc County's [website](#).

While fundraising for the COVID-19 Basic Needs Relief Fund has ended, United Way Manitowoc County and their partners continue to work together under United Way's Meeting Basic Needs initiative where they address housing issues, food insecurity, financial stability, equity, and health – many issues that have been negatively affected during the COVID-19 pandemic.

“This pandemic has undoubtedly put a strain on the well-being of us all in many ways. We are very grateful to those who chose to LIVE UNITED,” said Ashley Bender, United Way Manitowoc County Executive Director. “The future is unknown - what an excellent time to deepen partnerships, dig in to society's most daunting issues, and rebuild with an equitable lens. Now is the time to define success differently so all achieve their potential. We look forward to building a better future with our partners under our Meeting Basic Needs initiative.”

To learn more about how you can donate to United Way Manitowoc County to support their Meeting Basic Needs initiative, visit their [website](#) or call 682-8888.

United Way Manitowoc County: United Way Manitowoc County envisions a community where all people achieve their human potential through education, financial well-being, and healthy lives. We accomplish this through volunteer and resource development, partnership building, and advocacy. United Way Manitowoc County is part of United Way Worldwide, a network of more than 1,800 communities working together to improve lives by mobilizing the caring power of people. For additional information, visit www.unitedwaymanitowoccounty.org or call (920) 682-8888.

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