



FOR IMMEDIATE RELEASE

Contact:
Courtney Hansen, Community Engagement Manager
courtney@unitedwaymanitowoccounty.org
920-682-8888

United Way Manitowoc County Contributes \$29,700 to COVID-19 Basic Needs Relief Fund

Manitowoc, Wisconsin (April 17, 2020) Today United Way Manitowoc County announced that they are contributing \$29,700 to the COVID-19 Basic Needs Relief Fund they launched last month.

"Through our endowment at Lakeshore Community Foundation, we had the option to invest these resources back into our endowment or use them where needed most. We are very excited to announce that our Board of Directors elected to give these funds to our community via our COVID-19 Basic Needs Relief Fund," said Ashley Bender, Executive Director of United Way Manitowoc County. "As we work with local nonprofits, churches, schools and businesses to address financial well-being and health issues of our most vulnerable populations, these monies allow United Way Manitowoc County to maintain flexibility as we respond to critical needs and strive to support our community's ability to recover."

To date, with this contribution, generous gifts from individual donors, and support from their corporate partners, including Associated Bank, Festival Foods, Meijer and UnitedOne Credit Union, United Way Manitowoc County's COVID-19 Basic Needs Relief Fund now totals \$51,926. 100% of these funds will support Manitowoc County's nonprofits and other tax-exempt organizations who are working to meet the basic needs and support the financial health of ALICE (Asset Limited, Income Constrained, Employed) households – those living in poverty or those who may fall into poverty because of the COVID-19 pandemic.

To contribute to the COVID-19 Basic Needs Relief Fund, donate via credit card at unitedwaymanitowoccounty.org or mail a check made out to United Way Manitowoc County with COVID-19 in the memo line to 21 E. Waldo Blvd, Manitowoc, WI 54220.

Contact United Way Manitowoc County at info@unitedwaymanitowoccounty.org or (920) 682-8888 with any questions related to United Way Manitowoc County's COVID-19 Basic Needs Relief Fund.

United Way Manitowoc County: United Way Manitowoc County envisions a community where all people achieve their human potential through education, financial

well-being, and healthy lives. We accomplish this through volunteer and resource development, partnership building, and advocacy. United Way Manitowoc County is part of United Way Worldwide, a network of more than 1,800 communities working together to improve lives by mobilizing the caring power of people.

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