



United Way  
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

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## United Way Manitowoc County's Day of Action Impactful for Community

**Manitowoc, Wisconsin (June 27, 2019)** Last Friday, hundreds of local United Ways across the globe held their annual Day of Action – a global day of service where volunteers gave their time and talents to create positive change in their communities. Locally, United Way Manitowoc County mobilized 80 volunteers – more than twice as many as the previous year – to make an impact. The volunteers completed projects at 10 different nonprofit organizations, and their efforts from that morning have a combined value of over \$6,350.

This expansive group of energetic volunteers was made up of individuals, company teams, groups of friends, and scout troops of all ages. The volunteers included a plethora of employees from local companies that offer paid volunteer hours as a benefit and way to further engage their employees in our community. Together, they progressed restoration efforts at the Manitowoc County Historical Society, built bird houses and spent time with residents at Shady Lane, Inc. and River's Bend Health Services, cleaned up and mulched The Salvation Army Manitowoc County's play ground, and so much more.

United Way Manitowoc County Executive Director, Ashley Bender, said "volunteerism is a central part of United Way and how we fulfill our mission. We provide meaningful community engagement opportunities that, by design, strengthen our community. Day of Action is one of the many ways we accomplish this. Thank you to all of our Day of Action handraisers! We look forward to continuing to create positive change with you."

Individuals, groups and businesses looking to learn more about United Way's volunteer services like Day of Action, Corporate Days of Caring – a tailored volunteer experience designed to help company's carry out their philanthropic goals – or the new United Way Volunteer Connection Center, are encouraged to contact the United Way Manitowoc County office at (920) 682- 8888 or email [info@unitedwaymanitowoccounty.org](mailto:info@unitedwaymanitowoccounty.org).

**United Way Manitowoc County:** UWMC envisions a community where all people achieve their human potential through education, financial wellbeing, and healthy lives. We accomplish this through volunteer and resource development, partnership building, and advocacy. United Way Manitowoc County is part of United Way Worldwide, a network of more than 1,800 communities working together to improve lives by mobilizing the caring power of people. For additional information, visit [www.unitedwaymanitowoccounty.org](http://www.unitedwaymanitowoccounty.org) or call (920) 682-8888.

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