FOR IMMEDIATE RELEASE

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Double Your Impact in December During United Way's Donor Match Month

United Way's biggest year-end campaign is here—and we're inviting YOU to be part of something powerful.

In November and December, local businesses partner with United Way to raise \$20,000. Now, it's your turn to help us keep the momentum going. When you make a matching gift in December, you'll help us unlock another \$20,000—doubling the impact for thousands of neighbors who rely on United Way's programs and partnerships.

Your gift truly changes lives. Here's how far your generosity can go:

- \$5 provides one person crisis support through the 211 Helpline
- \$20 connects a volunteer with a local nonprofit through our Volunteer Center
- \$32 gives one child the joy of receiving books all year through Dolly Parton's Imagination Library

Your generosity deserves recognition. As a special thank you, all Donor Match Month supporters will be entered to win a bundle of local gift certificates. You'll also receive an exclusive invitation to a complimentary lunch at United Way's Annual Community Partners Appreciation Luncheon in **April 2026**.

Ready to make your impact? Donate by **January 1, 2026** to participate. Winners will be drawn in January.

Give online at unitedwaymanitowoccounty.org or mail/drop off a check at:

United Way Manitowoc County 33 E. Waldo Blvd., Suite 2 Manitowoc, WI 54220

Questions? We'd love to hear from you—call us at (920) 682-8888.