

FOR IMMEDIATE RELEASE

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UNITED WAY
Manitowoc County

**WOMEN
UNITED**

DOLLYWALK

Strut Your Stuff at DollyWalk: Women United Steps Up for Early Childhood Literacy

Manitowoc, Wisconsin — United Way Manitowoc County's Women United group is excited to announce DollyWalk – a new fundraiser in support of the Dolly Parton Imagination Library program!

DollyWalk – a 2-mile walk along Mariners Trail in Manitowoc - is set for Saturday, September 13, 9:00-11:00am. This is a family and dog friendly event. Check-in starts at 8:00am in the Manitowoc Yacht Club parking lot with a 9:00am air horn start.

The Imagination Library is dedicated to inspiring a love of reading by gifting FREE books to children from birth to age 5. This program is made possible through funding shared by Dolly Parton herself and local affiliates like United Way.

Pre-registration is \$32, day-of registration is \$40, children 5 and under are FREE. The first 50 registrants receive a FREE "Dolly" wig. Bundles of "Dolly Wood" are \$5 each and can be reserved at registration or purchased at the event.

The Walk includes a storyboard of "The Little Engine That Could", a train and Dolly cutout photo booth, and free snacks. Women United also invites walkers to dress like Dolly!

Please register in person at United Way's office, 33 E. Waldo Blvd., Suite 2, Manitowoc.

United Way is open Monday-Thursday 8:00am-5:00pm.

Thank you to our event sponsors: TDS (Title Sponsor), Seehafer News (Major In-Kind Marketing Sponsor), Wisconsin Aluminum Foundry (Major Event Sponsor), Central Bark (Dolly Wood Bundles Sponsor), Take Note Studio (1-Mile Photo Booth Sponsor), Fricke Printing (in-kind printing sponsor), Dairy Queen (in-kind donation of Dilly Bar coupons), City of Manitowoc (in-kind wood donation), Dan Wagner's Tree Care (wood splitting service), and our Refreshments Table Sponsors: Amy Townsend

– Berkshire Hathaway Starck Real Estate, Festival Foods, Just Orthodontics, Fire Fitness, Big Apple Bagels.

To learn more, visit unitedwaymanitowoccounty.org/dollywalk or call (920) 682-8888.

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United Way Manitowoc County: United Way Manitowoc County envisions a community where all people achieve their human potential. United Way's mission is to improve lives by mobilizing the caring power of others throughout Manitowoc County. For additional information, visit unitedwaymanitowoccounty.org or call (920) 682-8888.